



Press Release:

Maidenhead, Thursday 26th February 2009

Maidenhead Rowing Clubs Annual Regatta returns to the banks of the Thames on Saturday 8th August 2009

Maidenhead Rowing Club's Regatta Committee announced last night that after two years away, the 2009 Regatta would again take place on the stretch of the Thames from the Bray bend back to the Brunel Sounding Arch (Railway Bridge), approximately 500 metres.

Over the past two years the Regatta was moved on both occasions to Dorney Lake, in 2007 at less than 48 hours notice because of poor river conditions and in 2008 as a planned exercise.

Consensus within the Club was however, that this important annual rowing event which has been run on the Thames for more than 100 years should continue to play its part in the sport and social scene of the local community.

In previous years when held on the banks of the Thames, the event has drawn participation and viewers from many other clubs on the Thames and from as far away as Southampton. In 2006, the last year it was held on the Thames more than 1,000 rowers, participants, families and casual visitors attended the event.

As we move towards 2012, with Dorney Lake hosting the Olympic rowing events, Maidenhead Rowing Club (MRC) will play an important part in training budding rowers for the future, and also hopes to host some of the foreign squads in the two years running up to the event, who will be wishing to get used to training at local venues and in local conditions.



At this years Regatta taking place on Saturday 8th August which runs from early morning until late afternoon, on the embankment just beneath the Brunel Sounding Arch, visitors will be able to watch budding Olympic hopefuls, (MRC itself boasts a number GB squad members), successful veterans and keen novice rowers. Plus at the same time they can enjoy refreshments from the bar, a barbecue and home made cakes and tea from the tea tent.

Each year MRC's own members support the Regatta by providing their time and knowledge, plus by donating to and sponsoring races in which their club mates are rowing. However in order to make the event a complete success, a Platinum sponsor is still being sought.

Whilst the regatta committee realises that during these troubled financial times securing a Platinum sponsor for this event is not going to be easy they are still hopeful that a local organisation will come forward.

In return for sponsoring the event an organisation can receive: promotion on the club website, accreditation in all press and promotional material, opportunity to display its products or services on the day at the Regatta itself, an opportunity to run a corporate rowing day for staff, existing or prospective customers and the use of the meeting room and bar in the clubs state of the art boathouse once a month for one year.

If you think your organisation could consider taking up the opportunity to associate itself with this historic and important local sporting event the Regatta committee would love to hear from you on either 01628 633866 or rose.w@tiscali.co.uk

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